

# ESI Cloud Panic Button™

Immediate Safety Alerts in Emergency Situations



Creating a safer learning environment is a top priority for every K-12 district. With rising expectations around school security, and recent legislation such as Alyssa's Law and the Safer Schools Act, educational leaders need solutions that deliver rapid, silent, and reliable emergency communication.

The **ESI Cloud Panic Button™** solution provides precisely that — an integrated, VoIP-powered emergency alerting system designed to accelerate response times and protect students, teachers, and staff.

## Key Solution Benefits

- **One-Button Emergency Activation:** Instantly alerts 911, law enforcement, and on-site responders.
- **Multi-Channel Alerts:** Audio, visual, and call notifications activate simultaneously.
- **Flexible Device Options:** Physical panic buttons, phones, and SIP-based alerting devices supported.
- **Cloud-Based & Scalable:** Easily deployed across single buildings or multi-campus environments.

## Solution Overview

The ESI Cloud Panic Button solution combines SIP-enabled panic devices, emergency call routing, and on-site alerting to create a unified response platform for schools. Built on [ESI's eCloud PBX™](#) VoIP solution, the system supports a variety of alerting options, including the compact ESI Access™ AC10v device and programmed emergency call buttons on ESI ePhone™ devices, which provides schools flexible, location-specific options for initiating an alert.

When a panic button is pressed, the ESI eCloud PBX™ solution can simultaneously trigger:

### 1. On-Site Audio & Visual Alerts

Multicast paging systems, IP strobe lights, horn speakers, and ESI desktop phones can broadcast emergency tones and all-clear notifications across campus. This ensures staff and students are informed instantly — even in loud or outdoor environments.

### 2. Real-Time Call Notifications to Safety Teams

Designated administrators, School Resource Officers (SROs), or other emergency teams can automatically receive an audio or video call as soon as an alert is triggered, giving them immediate situational awareness. Supported ESI devices provide real-time H.264 video, where enabled.

## Example Layout of School with ESI Cloud Panic Button Kit Deployed:

